



AREA COMMITTEE

Application for non-CIL Community funding 2015/16

- this application form should be submitted by a Member to their relevant Area Committee for consideration.
- Fully completed forms should be provided to Governance 7 days before the date of the Area Committee. **Please note that if an application is incomplete when submitted the Committee will be unlikely to be able to make a decision to make a funding award.**
- If an Area Committee agrees funding, additional financial information will be requested.

PART ONE: ABOUT YOU	
1.	<p>Area Committee</p> <p><input type="checkbox"/> Chipping Barnet Area Committee <input checked="" type="checkbox"/> Finchley and Golders Green Area Committee <input type="checkbox"/> Hendon Area Committee</p>
2.	<p>Members item brought by:</p> <p>Cllr Kathy McGuirk</p>
3.	<p>Proposed organisation to deliver the proposal:</p> <p>TESYouth (Training, Employment & Social Development for Youth) Community Interest Company with an 8 member Board</p>
4.	<p>What is the total cost of the project?</p> <p>£15,300</p>
5.	<p>How much Area Committee funding are you applying for?</p> <p>£9,460 (the cost of workshops 1,2,3. The balance will be met by TESYouth)</p>
PART TWO: ABOUT YOUR PROPOSAL	
6.	<p>What is the proposal? Please provide a brief overview of the proposal and what the funding will be used for.</p> <p>The grant will be used to fund a programme of activities for young, disadvantaged & long term unemployed people in Barnet in the age range 18 – 25. This programme is one of a series of planned programmes intended to be delivered in Barnet, Brent, Haringey & Enfield in 2016.</p> <p>The Barnet programme will be delivered at St Paul’s Centre, 50 Long Lane, Finchley, N3 2PU and will be open to young people from all communities in Barnet focusing in particular on those who are unemployed, low-skilled or disadvantaged.</p> <p>The programme will consist of:</p> <p>An open-day event (2 days) to present the programme and to invite those who would like to participate to discuss their areas of interest and, following assessment, participants will then register & select from the following workshops:</p> <ol style="list-style-type: none"> 1. Five days "Enterprise & E-commerce" workshop 2. Five days "IT & computer Technician" workshop 3. Two days "Communication, Interview Techniques & Employment" workshop 4. Three days "Photo, Video & Media Production" workshop

	<p>After completing the workshops, participants will be signposted to:</p> <ul style="list-style-type: none"> • apprenticeships • volunteering opportunities/internships within TESO Youth • work experience/volunteering/Internships in other organisations/companies • further advice/help to set up their own enterprises. <p>TESO Youth's priority is to help the young person succeed in their chosen path. The Programme is therefore complemented by mentoring, assistance with networking, finding an apprenticeship, an internship or employment and post programme support.</p>
7.	<p>How will it benefit the local area? Please state the area(s) within the constituency (e.g. ward(s)) which will benefit from the project</p> <p>TESO Youth delivers its programmes in the four boroughs of Barnet, Brent, Enfield & Haringey.</p> <p>This particular programme will be delivered in Barnet in the Finchley & Golders Green ward and priority will be given to young people who apply from that ward. Our chosen venue has excellent public transport links and disabled access.</p>
8.	<p>Who will it benefit? Please state the main beneficiaries of the project.</p> <p>The main beneficiaries will be the participants who are selected according to their needs and willingness to fully participate in & benefit from the programme. In so doing TESO Youth's aim is to complement other provision through collaboration & working in partnership.</p> <p>Other indirect beneficiaries include the young people's families, immediate community and the employers who employ them.</p> <p>The wider community also benefits from such interventions where they succeed in helping young people to make the transition from dependence to independence to become active, positive and employed members of their local community</p>
9.	<p>What evidence of need is there for this project? Please provide any supporting evidence of need, such as local statistics or information from a needs assessment.</p> <p>The TESO Youth Business Plan is based on an analysis of need in the four boroughs of Barnet, Brent, Haringey and Enfield.</p> <p>In respect of Barnet in particular, the population has been growing steadily over the last 15 years and the most recent figures estimate this to be about 356,000, making Barnet one of the largest boroughs in London. By 2020 the population is expected to further increase to around 411,000. This is the result of planned mass regeneration projects that are expected to lead to large increases in residential properties targeted on the four largest housing estates. This has implications for business creation and jobs and so relates to TESO Youth's mission and aims.</p> <p>Barnet is one of outer London's more ethnically diverse boroughs, 43% of children/young people come from minority ethnic groups (2001 Census). Around 60% of school pupils are from non-white groups; nearly two fifths of pupils in Barnet schools speak a language other than English at home. Over 100 first languages are spoken (Barnet Youth and Connexions 2013).</p> <p>The west of the borough still has the highest concentration of more deprived LSOAs. The areas with the highest levels of deprivation are in Colindale, West Hendon and Burnt Oak – areas in which large scale regeneration projects are underway. However, the most deprived LSOA in Barnet is located in East Finchley, specifically the Strawberry Vale estate, and falls within the 11% most deprived LSOAs in the country.</p>

Many young people are vulnerable and in need of support, as evidenced by 1,980 children being in receipt of social care support, whilst living with their family or in institutional care (Barnet Youth and Connexions 2013). Just over 18% of Barnet's children live in families claiming means-tested benefits. 5% of 16-18 year olds are NEET (Not in Education, Employment or Training).

There have been a number of studies which have analysed the impact of poverty, social exclusion and long-term unemployment on young people:

- A study by the Joseph Rowntree Foundation found that 1.7 million people aged 16 to 24 are in poverty. Young people were also four times more likely to be unemployed than the population as a whole, according to the study.
- The Prince's Trust Macquarie Youth Index was based on interviews with 2,161 16 to 25-year-olds. Of these, 281 were classified as NEET (not in employment, education or training) and 166 of these NEETs had been unemployed for over six months. The report found 9% of all respondents agreed with the statement: "I have nothing to live for". Among those respondents classified as NEET, the percentage of those agreeing with the statement rose to 21%. The report found 40% of jobless young people had faced symptoms of mental illness, including suicidal thoughts, feelings of self-loathing and panic attacks, as a direct result of unemployment. Long-term unemployed young people were more than twice as likely as their peers to have been prescribed anti-depressants. 32% had contemplated suicide, while 24% had self-harmed, and 72% did not have someone to confide in, the study found. For BAMER and Muslim groups, such problems are compounded by cultural and employer prejudice and discrimination.

Job supply in London has not kept up with the increase in the working age population and school leavers are struggling to compete against highly mobile and skilled jobseekers. Many young people face a combined effect of unemployment, difficulties in getting started in a career, and a reduction in youth support and provision. Youth unemployment in London is reported to be 10.6% (London's Poverty Profile Summary 2015.)

10. **Please provide a breakdown of how the project intends to spend the Area Committee funding?**

Open-Day event (2 days) – cost to be met by TESYouth

Hiring Venue (for 2 days)	£850
Advertisement	£250
Printing materials	£1,000
Volunteer expenses (for 2 days) (including transport and lunch)	£300
	£2,400

1. Five days "Enterprise & E-commerce" workshop – area committee funding sought

Hiring Venue (for 5 days)	£750
Complete online e-commerce platform (for 10 attendees)	£500
Trainer (for 3 days)	£750
Advertisement	£150
Printing (Training handbook & materials)	£1,000
Volunteer expenses (for 5 days) (including transport and lunch)	£150

£3,300

2. Five days "IT & computer Technician" workshop – area committee funding sought

Hiring Venue (for 5 days)	£750
Used Computers & Networks devices (1 Used Server, 5 Used PCs/Laptops, 1 Used printers & 1 Used switch)	£1,500
Trainer (for 5 days)	£1,250
Advertisement	£150
Printing (Training handbook & materials)	£1,000
Volunteer expenses (for 5 days) (including transport and lunch)	£150
	£4,800

3. Two days "Communication, Interview Techniques & Employment" workshop – area committee funding sought

Hiring Venue (for 2 days)	£300
Trainer (for 2 days)	£350
Advertisement	£150
Printing (Training handbook & materials)	£500
Volunteer expenses (for 2 days) (including transport and lunch)	£60
	£1,360

4. Three days "Photo, Video & Media Production" workshop – cost to be met by TESYouth

Hiring Venue (for 3 days)	£450
Camera and editing software	£1,500
Trainer (for 3 days)	£750
Advertisement	£150
Printing (Training handbook & materials)	£500
Volunteer expenses (for 3 days) (including transport and lunch)	£90
	£3,440

Total	£15,300
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11. **Which corporate priority will the project assist in delivering?**

To maintain a well-designed, attractive and accessible place, with sustainable infrastructure across the borough	<input type="checkbox"/>
To maintain the right environment for strong and diverse local economy	<input checked="" type="checkbox"/>
To create better life chances for children and young people across the borough	<input checked="" type="checkbox"/>

	To sustain a strong partnership with the local NHS, so that families and individuals can maintain and improve their physical and mental health	<input type="checkbox"/>
	To promote healthy, active, independent and informed over 55 population in the borough to encourage and support our residents to age well	<input type="checkbox"/>
	To promote family and community well-being and encourage engaged, cohesive and safe communities	<input checked="" type="checkbox"/>
12.	Please tell us how your project meets the selected priority	
	<p>Young people who have attended TES Youth's programmes have stated at the outset that they feel they have nothing to live for as a result of their lack of skills and confidence leading to unemployment and feelings of rejection and exclusion.</p> <p>TESYouth's work and this specific project is designed to help mitigate this situation and create pathways for young people to escape from circumstances which tie them down, so they can go on to improve their life and job prospects. Numbers on each programme are restricted to about 10/12 so that each participant benefits from the level of individual support they need to achieve their aims.</p> <p>The workshops are interactive and offer participants an opportunity to learn, practise and develop business skills and aptitudes in a supportive environment. They also help to develop soft skills including team work, creative thinking, problem solving, communication, negotiation, research and transferable skills.</p> <p>Our aim is to motivate them, improve their self-esteem and confidence thus enhancing their employment & self-employment prospects so that they feel able to walk into their next interview with their heads held high.</p> <p>TESYouth is a young & developing organisation but so far has had some real successes:</p> <ul style="list-style-type: none"> • 55 have participated in our workshops (in various locations) • 25 young people have participated in our work experience/work placement/apprenticeship programmes • 20 continued with further education • 2 started their own business • 5 got jobs • 5 got apprenticeships <p><i>'When I first joined TESYouth Work Experience Program I was shy and nervous but then after a few days I didn't feel scared of what other people thought. I liked working in a team and sharing ideas. I would recommend this to other youths because I have changed as a person'</i> Sonal Jadav</p> <p>Through this work TESYouth contributes directly to Priority 2 but also indirectly to 3 & 5.</p>	
PART THREE: DUE DILIGENCE AND ACCOUNTABILITY		
13.	Is the applicant or organisation part of a constituted group / organisation?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
13.1	If no, the individual or group will need a sponsor organisation. Has a sponsor organisation been identified?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, what is the name of the organisation?
14.	Are there any safeguarding issues that need to be considered?	
	No	

15.	Are there any equality issues related to this project?	
	No	
16.	In the past 12 months have you sought or are you seeking funding from anywhere else, including another Council department, for this project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
16.1	If yes, please state the organisation / Council department and amount below	
	So far TESSouth's founders and board members have funded the programmes apart from a Big Lottery Fund grant of £ 9,985 in October 2014. Other applications will be made during 2016 to grant awarding organisations to enable TESSouth to expand and develop its work in North London.	
17.	Date	7 March 2016